



WHOLESALE GUIDE





CATTAIL ORGANICS IS A USDA CERTIFIED ORGANIC FARM FOCUSED ON GROWING PRODUCE IN NORTH CENTRAL WISCONSIN, WITH DISTRIBUTION CAPACITY THROUGHOUT THE STATE. WE FOCUS ON FLAVOR, QUALITY, AND CLEANLINESS THAT EXCEEDS STANDARDS OF REGIONAL AND NATIONAL DISTRIBUTORS.

AS A FAMILY FARM, WE ARE DIRECTLY INVOLVED WITH ALL ASPECTS OF PRODUCTION, MEANING PRODUCT QUALITY AND PROCESSES ARE LITERALLY IN OUR HANDS!

IT IS OUR MISSION TO EXPAND LOCAL FOOD ACCESS IN OUR REGION THROUGH EDUCATION, DIALOGUE AND DELIVERY OF CONSISTENT PRODUCTS YEAR-ROUND, PUSHING THE CONSTRAINTS OF OUR SHORT GROWING SEASON.



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Call Us: (715) 432-4683

WE ARE EXPANDING OUR WHOLESALE PRODUCT OFFERINGS

Cattail Organics has been growing organic produce for 17+ years. We offer rotating seasonal portfolio of products servicing restaurants, small and mid-sized retail, aggregators, small processors as well as institutional buyers (schools and food banks).

Cattail Organics is expanding our farm and increasing volume to provide new businesses the opportunity to supply their clients with an organic, homegrown option. With the ongoing interest in farm-to-table food, and quality/quantity issues in the current food chain, a seasonal portfolio of Cattail Organics products can be a genuine, local solution that also fits the organic niche within your business.

BENEFITS INCLUDE:

- Seasonal portfolio of products with core staples tailored to your vision, shelf space, menu format, and current popular items
- Personalized communication and resources, including a weekly newsletter and year round product guide, to help you understand the growing season and plan around it
- Opportunities for co-promotion on social media as well as materials customized for menus, shelves, tabletops and classrooms on request
- Our branded packaging and standard table/shelf materials allow customers to recognize and follow our farm as the seasonal portfolio changes so your customers can better understand the value of local and seasonal eating
- Set Seasonal Pricing Option - NO PRICE CHANGES DURING THE SEASON. Once you decide commit to work with us and decide on a core portfolio of items, our base prices for the season stay the same. Volume discounts are offered and our customers receive seasonal specials throughout the year
- Traditional Pricing Option. We still offer changing weekly price lists for less committed purchasers or for initial ordering and tailor season long price lists to your scale
- Food safety, insurance and business requirements for every customer will be met based on your needs

Get Started Today!

Sign up by scanning the provided QR code or typing in the URL. This will take you to our farm landing page, and will be asked to provide basic company information, with no obligation. Opt out anytime.

AFTER SIGN UP, YOU WILL RECEIVE:

- An initial email introducing you to our farm, ordering processes and next steps for customizing pricing/options for your business
- Weekly product availability lists
- Access to our online ordering platform if applicable to your business type
- Previews of new items and coming seasonal changes crucial for planning/specials
- Co-promotion materials for customer communication, menus and/or retail shelving

**FOR MORE INFORMATION EMAIL, PHONE (OR TEXT) KAT AT:
CATTAILORGANICFARM@GMAIL.COM • CELL: (715) 432-4683**



Scan QR Code or use
URL: tinyurl.com/4jp5kds3



We are happy to provide
industry-specific references
on request.

SEASONAL AVAILABILITY GUIDE

Use this guide to understand when crops are available and to curate a seasonal, local and sustainable journey with Cattail Organics for your customers - Always highlighting highest quality and best flavor.

	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH
Basil			○	●	●	●	○					
Beans, Green and Romano				●	●	●						
Beets, Red & Colored		○	●	●	●	●	●	●	●	●	○	○
Carrots	○	○	●	●	●	●	●	●	●	●	●	○
Bok choy		●	●	○			●	○				
Broccoli			○	●	●	●	○					
Cabbage, Green			○	●	●	●	●	●	○			
Cabbage, Napa/Chinese		●	●	●	○	●	●	○				
Celery			○	●	●	●	●	○				
Chives	●	●	●	●	●	●	●	●				
Cilantro		●	●	●	●	●	●	○				
Cucumbers, Slicing & English			○	●	●	●	○					
Dill		●	●	●	●	●	○					
Fennel			○	●	●	●	●	●				
Green Garlic		●	●	○								
Garlic Bulb				●	●	●	●	●	●			
Garlic Scapes			●	○								
Kale, Green, Lacinato, & Russian		●	●	●	●	●	●	●	●			
Kohlrabi		●	●	●	●	●	●	●				
Lettuce, Baby Salad Mix	○	●	●	●	●	●	●	●	●	○		
Head Lettuce, Romaine, Bibb, Leaf		●	●	●	●	●	●	●	○			
Micro Greens & Edible Flowers	○	●	●	●	●	●	●	●				
Melons, Cantaloupe & Specialty				○	●	○						
Onions, Fresh Large		●	●	●	○							
Onions Standard (red, yellow, sweet)				●	●	●	●	●	○			
Parsley (flat & curly)			○	●	●	●	●					
Parsnip							●	●	○			
Peas, Snap			●	○								
Peppers, Green				●	●	●	●					
Peppers, Sweet Red/Orange Bell				○	●	●	○					
Peppers, Jalapeno & Other Hot				○	●	●	○					
Potatoes			○	●	●	●	●	●	○			
Radicchio/Frisse			○	○	○	●	●	●	○			
Radish, Red Standard		●	●	○	●	●	●	●	●	○		
Radish, Daikon/Winter						●	●	●	●	○	○	
Rutabaga							●	●	●	●	○	
Scallions	○	●	●	●	●	●	●	●	○			
Spinach	●	●	●	○	○	●	●	●	●	○	○	
Tomatillos				●	●	●						
Tomatoes (cherry and saladette)			○	●	●	●	○					
Tomatoes (Beefsteak, Heirloom, Roma)				●	●	●	○					
Turnips, Sweet Spring		○	●	○		●	●	●	○			
Winter Squash, Spaghetti, Delicata & Acorn					○	●	●	○				
Winter Squash, Butternut						●	●	●	○			
Zucchini, Green and Gold			○	●	●	●	○					

○ Availability Limited

● Main Production Season