

2023 ORDER GUIDE



The One Stop Shop for Local and Farm Fresh!!

Now in its 10TH season, the Wisconsin Food Hub Cooperative (WFHC) is a farmer-led cooperative owned by the producers and the Wisconsin Farmers Union. The hub makes it easy for the retail and foodservice sectors to buy locally. Purchase your standards or create a niche market.

WFHC is now coordinating a diverse mix of great Wisconsin and Minnesota products to add to your local offerings.

We are building a fresh one-stop shop for Wisconsin, and WFHC is committed to building an economically sustainable local food system.

Please join us at the table!

Wisconsin Food Hub Food Safety

Our food safety is second to none for local produce.

- GAP or Primus Audited Farms
- Produce Traceability Initiative (PTI)
- Owner & management commitment to food safety
- Food Safety & Quality Management System
- Food Safety Manager on staff
- HACCP and GHP certified warehouses

Post-Production

- Quality Control Staff
- Cool Chain kept from farm to buyer
- Cooling Lines to pull field heat out
- In-house transportation company

We sell everything from A to Z!

CONVENTIONAL PRODUCE

- Apples
- Beans
- Cabbage
- Cantaloupe
- Corn, Ornamental
- Corn, Sweet
- Cucumbers, Slicing
- Eggplant
- Gourds
- Kale
- Kohlrabi
- Peppers
- Peppers, Variety
- Potatoes
- Pumpkins
- Rhubarb
- Squash, Winter
- Squash, Yellow
- Tomatoes
- Tomatillos
- Watermelon
- Zucchini

ORGANIC PRODUCE

- Asparagus
- Beans
- Beets
- Broccoli
- Cabbage
- Cantaloupe
- Chard
- Cilantro
- Collards
- Cranberries
- Cucumbers
- Dill
- Eggplant
- Fennel
- Kale
- Lettuce
- Parsley
- Peas
- Peppers
- Peppers, Specialty
- Potatoes
- Pumpkins
- Radishes
- Rhubarb
- Rutabaga
- Squash, Yellow
- Tomatoes, Heirloom
- Turnips
- Watermelon
- zucchini

www.wifoodhub.com

Main Number 715-227-1990

Tara Turner
General Manager
tara@wifoodhub.com
920-896-3663

Tony Nieman
Transport Manager
tony@wifoodhub.com
715-227-1990

Howard Pope
Warehouse Manager
howard@wifoodhub.com
715-227-1990

Marcia Griswold
Bookkeeper
arap@wifoodhub.com
715-227-1990





Farm Fresh Products 365 Days A Year!

Locally grown, picked to order and processed to your standards!

- **365 day/year delivery**
- **Schools, Small Businesses, Retailers, Restaurants**
- **Sourced Fresh from Local Growers**



- **Minimally Processed**
Sliced, diced, cubed, noodled vegetables & fruit; Coleslaw, Guacamole, Pico Gallo, Roasted Vegetable Mixes
- **Value Added**
Beverages, Maple Syrup, Dried Cranberries, Salmon Patties, Veggie Creations
- **Hydroponic, Vertically & Aquaponic Grown**
Greens, Tomatoes, Mushrooms, Microgreens
- **Dairy & Eggs**
Milk, Cheese, Eggs, Sour Cream, Butter & Yogurt

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